

Figure 1B

2001 MODEL YEAR SEGMENTATION
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 PASSENGER VEHICLES -135 BRAND/MODELS

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		<u>COMPACT (11)</u>	
<u>SUBCOMPACT CAR (28)</u>		DAEWOO	LEGANZA
CHEVROLET		FORD	CONTOUR
CHEVROLET		HYUNDAI	SONATA
CHEVROLET		MAZDA	626
DAEWOO		MERCURY	MYSTIQUE
DAEWOO		MITSUBISHI	GALANT
DODGE		NISSAN	ALTIMA
FORD		OLDSMOBILE	ALERO
FORD		PONTIAC	GRAND AM
HONDA		SUBARU	LEGACY
HONDA		VOLKSWAGON	PASSAT
		<u>MID-SIZE (15)</u>	
HYUNDAI		BUICK	CENTURY
HYUNDAI		BUICK	REGAL
KIA		CHEVROLET	IMPALA
KIA		CHEVROLET	LUMINA
MAZDA		DODGE	MALIBU
MITSUBISHI		FORD	STRATUS
NISSAN		HONDA	TAURUS
PLYMOUTH		HYUNDAI	ACCORD
PONTIAC		MERCURY	XG3
SATURN		NISSAN	SABLE
SUBARU		OLDSMOBILE	MAXIMA
SUZUKI		PONTIAC	INTRIGUE
SUZUKI		SATURN	GRAND PRIX
TOYOTA		TOYOTA	L-SERIES
		<u>FULL-SIZE (7)</u>	
VOLKSWAGON		BUICK	CAMRY
VOLKSWAGON		CHRYSLER	LASABRE
		DODGE	CONCORDE
		FORD	INTREPID
		MERCURY	CROWN VICTORIA
		PONTIAC	GRAND MARQUIS
		TOYOTA	BONNEVILLE
			AVALON

Figure 2Aa

Figure 2Ab

2001 MODEL YEAR SEGMENTATION <i>amesaward.com</i>			
PASSENGER VEHICLES -135 BRAND/MODELS			
<u>PREMIUM (19)</u>		<u>LUXURY (21)</u>	
ACURA	TL	ACURA	CL
AUDI	A4/S4	ACURA	RL
AUDI	A6	AUDI	A8
BMW	3-SERIES	BMW	5-SERIES
BUICK	PARK AVENUE	BMW	7-SERIES
CADILLAC	CATERA	CADILLAC	8-SERIES
CHRYSLER	LHS	CADILLAC	DEVILLE
CHRYSLER	300M	CADILLAC	ELDORADO
INFINTI	G20	CADILLAC	SEVILLE
INFINTI	I30	INFINTI	Q45
LEXUS	ES 300	JAGUAR	S-TYPE
LINCOLN	LS	JAGUAR	XJ
MAZDA	MILLENIUM	LEXUS	GS 300/400
MERCEDES-BENZ	C-CLASS	LEXUS	LS 400
MITSUBISHI	DIAMANTE	LINCOLN	CONTINENTAL
OLDSMOBILE	AURORA	LINCOLN	TOWN CAR
SAAB	9-3	MERCEDES-BENZ	CL500
VOLVO	40	MERCEDES-BENZ	E-CLASS
VOLVO	70	MERCEDES-BENZ	S-SERIES
<u>SPORTY CAR (18)</u>		SAAB	9-5
		VOLVO	S80
ACURA	NSX	<u>SPORTS CAR (16)</u>	
ASTON MARTIN	DB7	ACURA	INTEGRA
AUDI	TT	CHEVROLET	CAMARO
BMW	Z3	CHEVROLET	MONTE CARLO
CHEVROLET	CORVETTE	CHRYSLER	PT CRUISER
DODGE	VIPER	CHRYSLER	SEBRING
FERRARI	456 MGT/MGTA	DODGE	AVENGER
FERRARI	550 MARANELLO	FORD	MUSTANG
HONDA	S2000	HONDA	PRELUDE
JAGUAR	XK8	HYUNDAI	TIBURON
LEXUS	SC 300/400	MERCURY	COUGAR
MAZDA	MIATA	MITSUBISHI	ECLIPSE
MERCEDES-BENZ	CLK	PONTIAC	FIREBIRD/TRANS AM
MERCEDES-BENZ	SLK	TOYOTA	CELICA
MERCEDES-BENZ	SL-CLASS	TOYOTA	SOLARA
PLYMOUTH	PROWLER	VOLKSWAGON	CABRIO
PORSCHE	911	VOLKSWAGON	NEW BEETLE
PORSCHE	BOXSTER		

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2001 MODEL YEAR SEGMENTATION

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VANS AND LIGHT TRUCKS - 84 BRAND/MODELS

MINIVAN (15)

CHEVROLET	ASTRO
CHEVROLET	VENTURE
CHRYSLER	TOWN & COUNTRY
CHRYSLER	VOYAGER
DODGE	CARAVAN
FORD	WINDSTAR
GMC	SAFARI
HONDA	ODYSSEY
MAZDA	MPV
MERCURY	VILLAGER
NISSAN	QUEST
OLDSMOBILE	SILHOUETTE
PONTIAC	MONTANA
TOYOTA	SIENNA
VOLKSWAGON	EUROVAN

FULL SIZE PICKUP (8)

CHEVROLET	SILVERADO 1500/2500
DODGE	RAM 1500
FORD	F-150
GMC	SIERRA 1500
LINCOLN	BLACKWOOD
TOYOTA	TUNDRA

FULL SIZE VAN (4)

CHEVROLET	G1500/2500
DODGE	B1500/2500
FORD	E150/250
GMC	G1500/2500 SAVANA

COMPACT SUV (13)

CHEVROLET	TRACKER
FORD	ESCAPE
HONDA	CR-V
HYUNDAI	SANTA FE
ISUZU	AMIGO
ISUZU	VEHICROSS
JEEP	WRANGLER
KIA	SPORTAGE
MAZDA	TRIBUTE
SUBARO	FORESTER
SUZUKI	VITARA
SUZUKI	GRAND VITARA
TOYOTA	RAV4

COMPACT PICKUP (8)

CHEVROLET	S-10
DODGE	DAKOTA
FORD	RANGER
GMC	SONOMA
ISUZU	HOMBRE
MAZDA	B-SERIES
NISSAN	FRONTIER
TOYOTA	TACOMA

Figure 2Ba

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2001 MODEL YEAR SEGMENTATION
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 VANS AND LIGHT TRUCKS - 84 BRAND/MODELS

<u>MID-SIZE SUV (23)</u>	<u>FULL-SIZE SUV (15)</u>
ACURA	MAV/MDX
BUICK	RENDEZVOUS
CHEVROLET	BLAZER
DODGE	DURANGO
FORD	EXPLORER
GMC	JIMMY
HONDA	PASSPORT
INFINITI	QX4
ISUZU	RODEO
ISUZU	TROOPER
JEEP	CHEROKEE
JEEP	GRAND CHEROKEE
LAND ROVER	DISCOVERY
LEXUS	RX 300
MERCEDES-BENZ	M-CLASS
MERCURY	MOUNTAINEER
MITSUBISHI	MONTERO SPORT
NISSAN	PATHFINDER
NISSAN	XTERRA
OLDSMOBILE	BRAVADA
PONTIAC	AZTEK
TOYOTA	HIGHLANDER
TOYOTA	4RUNNER
	ACURA
	BMW
	CADILLAC
	CHEVROLET
	FORD
	GMC
	HUMMER
	LAND ROVER
	LEXUS
	LINCOLN
	MITSUBISHI
	TOYOTA
	TOYOTA
	SLX
	X5
	ESCALADE
	SUBURBAN
	TAHOE
	EXPEDITION
	YUKON
	YUKON XL
	H1
	RANGE ROVER
	LX 470
	NAVIGATOR
	MONTERO
	LAND CRUISER
	SEQUOIA

Figure 2Bb

2000 MODEL YEAR AMES AWARD WINNERS
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PASSENGER VEHICLES									
CLASS (# OF ENTRIES)		COMPACT	MID-SIZE (15)	FULL-SIZE (7)	PREMIUM	LUXURY	SPORTY	SPORTS CAR (15)	
BEST	HONDA INSIGHT	SUBARU LEGACY	HONDA ACCORD	TOYOTA AVALON	INFINITI G20	MERCEDES E-CLASS	VW CABRIO	MERCEDES CLK	
PREFERRED	CHEVROLET PRIZM FORD FOCUS HONDA CIVIC SUZUKI ESTEEM TOYOTA COROLLA TOYOTA ECHO	VW PASSAT MAZDA 626	CHEVROLET IMPALA CHEVROLET MALIBU SATURN L. SERIES TOYOTA CAMRY	BUICK LASABRE	ACURA TL INFINITI I30 SAAB 9-3 VOLVO 40 SERIES	BMW 5 SERIES LEXUS GS300/400 VOLVO S80	HYUNDAI TIBURON	AUDI TT COUPE	
							TOYOTA CELICA SOLARA	HONDA S2000	MAZDA MIATA MX-5 MERCEDES SLK230

VANS/LIGHT TRUCKS									
CLASS (# OF ENTRIES)		COMPACT	FULL-SIZE	COMPACT	MID-SIZE	FULL-SIZE			
MINIVAN (15)		PICKUP (8)	PICKUP (8)	SUV (9)	SUV (15)	SUV (12)			
BEST	HONDA ODYSSEY	FORD E150/E250	GMC SONOMA	TOYOTA TUNDRA	SUBARU FORESTER	LEXUS RX300	ISUZU TROOPER		
PREFERRED	CHEVROLET ASTRO FORD WINDSTAR MERCURY VILLAGER		CHEVROLET S-10		TOYOTA RAV4	FORD EXPLORER HONDA PASSPORT ISUZU RODEO MERCURY MOUNTAINEER	BMW X5 FORD EXPEDITION		

Figure 3

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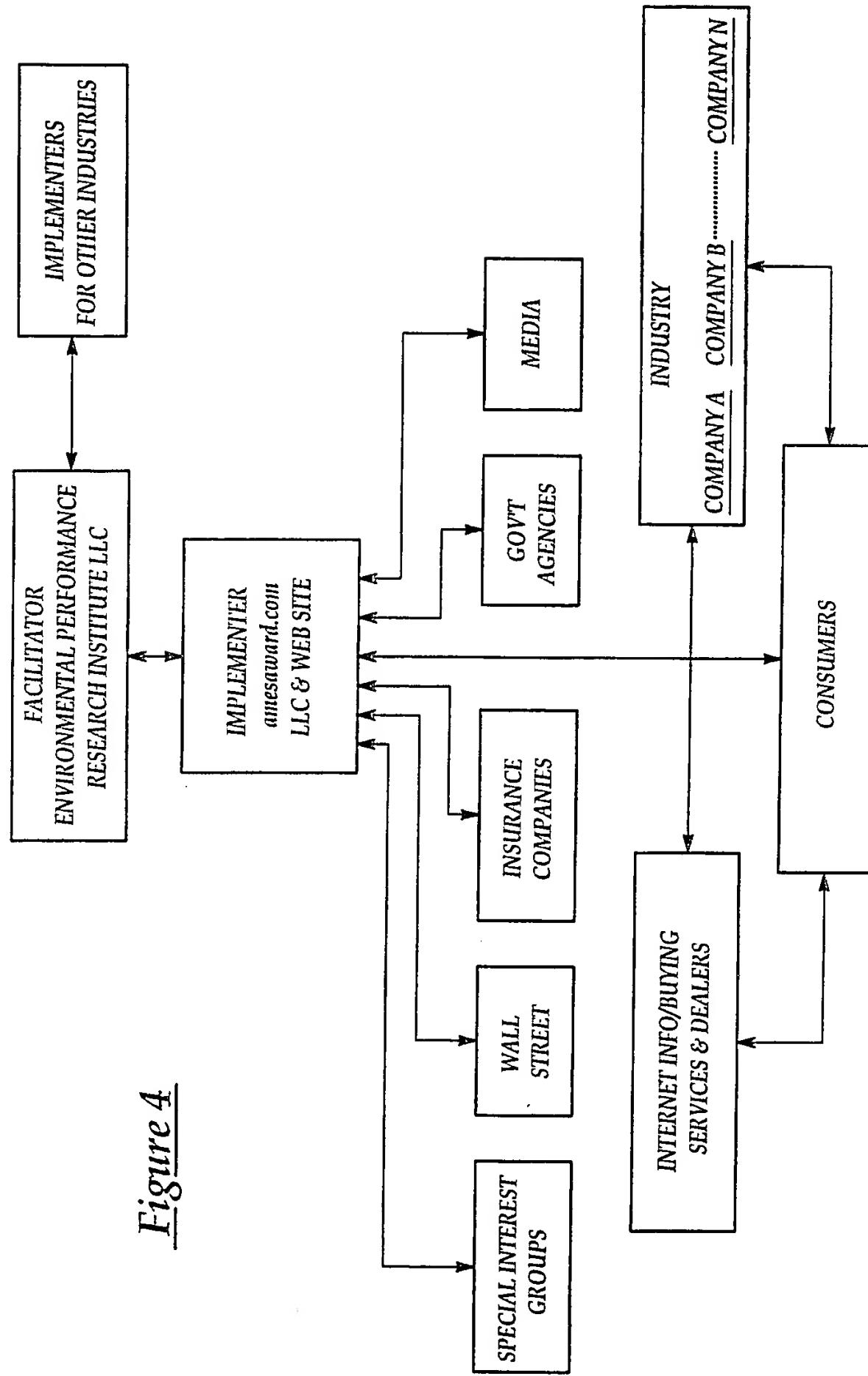
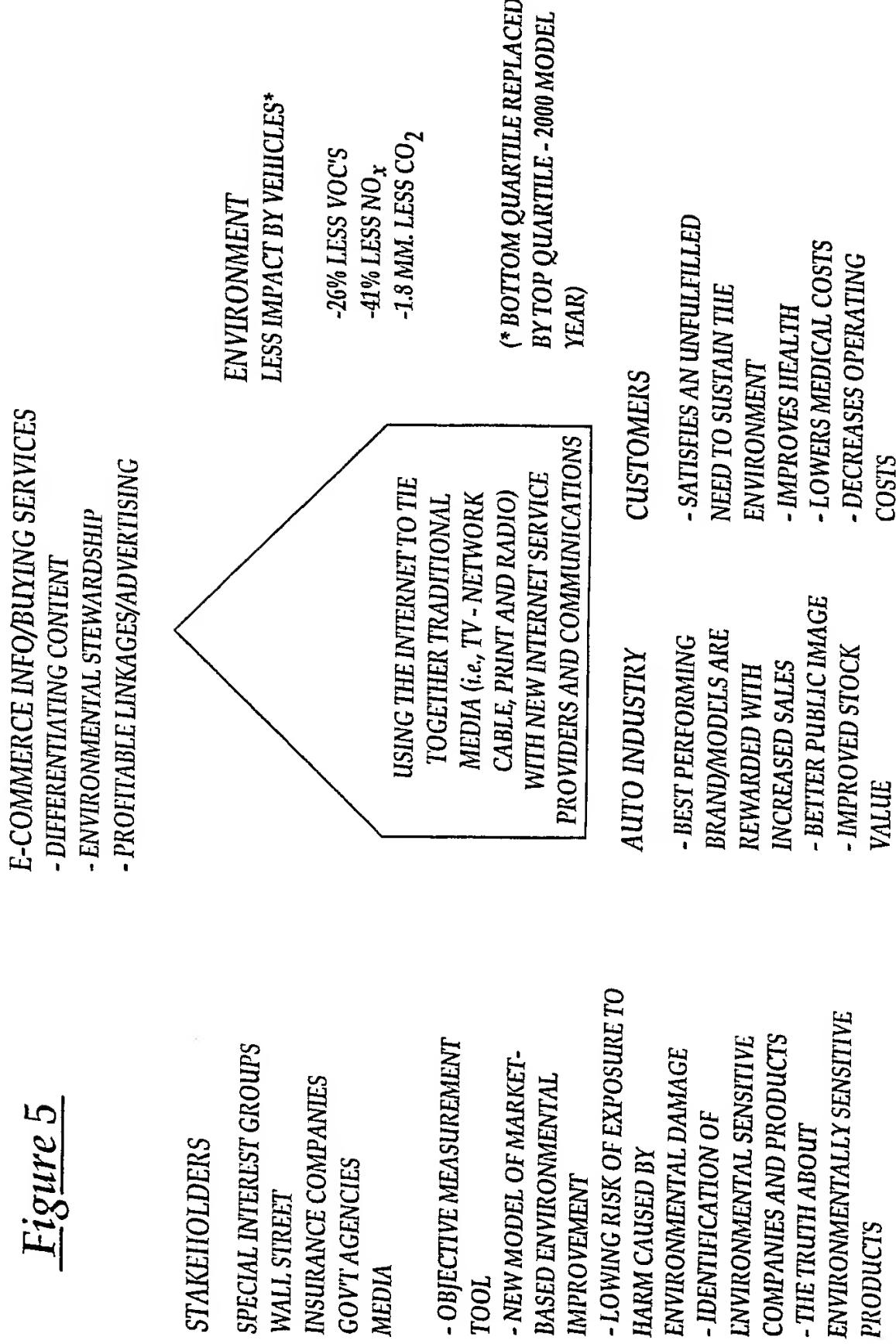
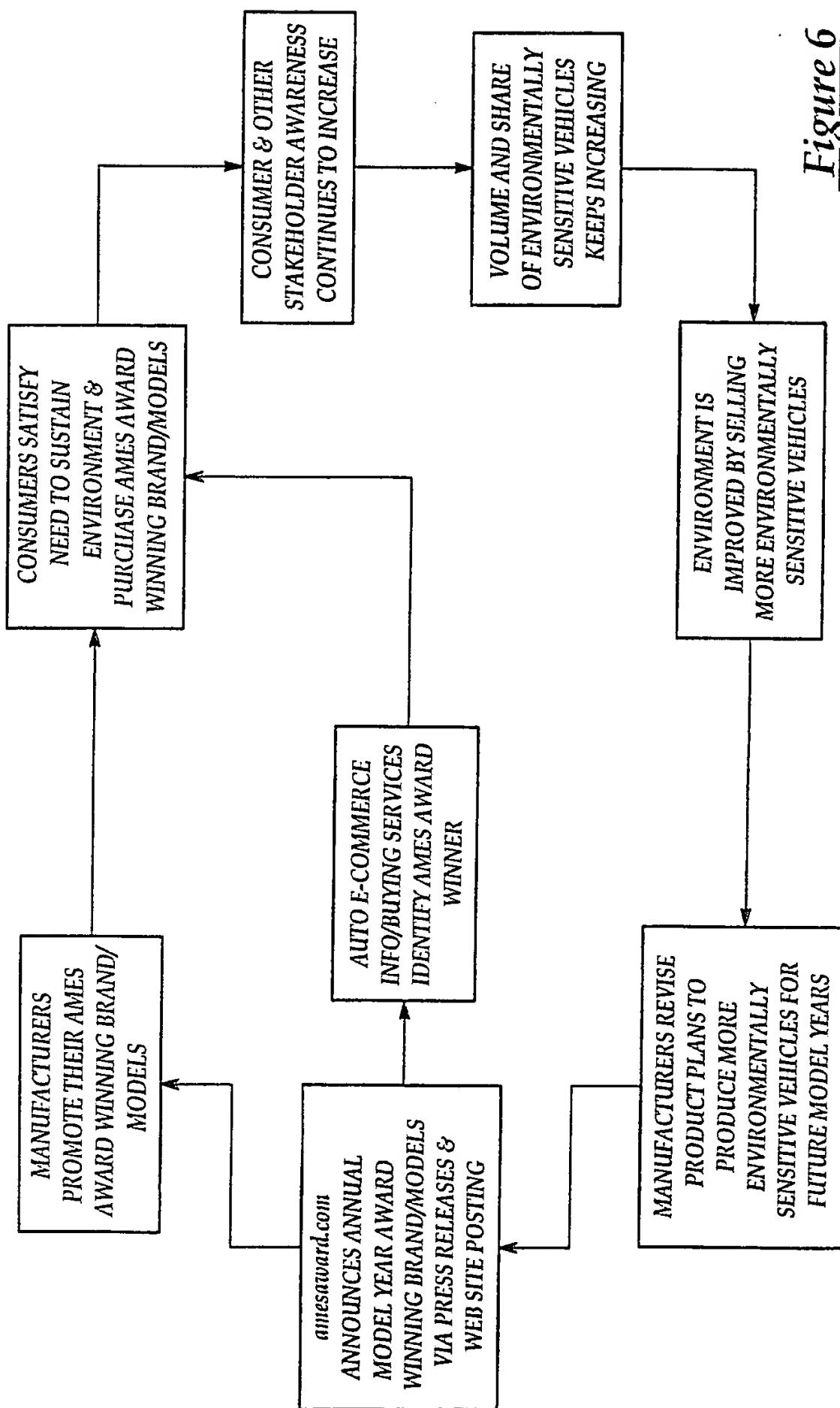


Figure 5

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Figure 6